

# Digital Marketing Proposal

Presented By:

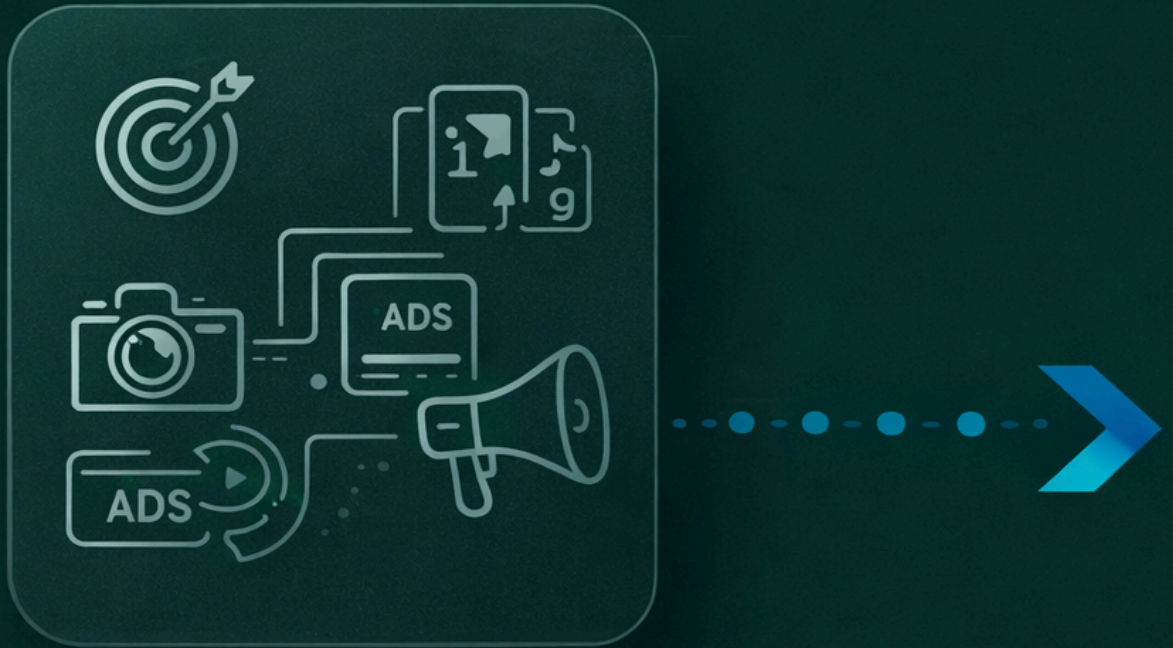
**HUB X DIGITAL**



# Table of Content

<b>Foreword</b>	<b>03</b>
<b>Mission and Vision</b>	<b>04</b>
<b>Who We Are</b>	<b>05</b>
<b>What we Offer</b>	<b>06</b>
<b>How we will promote your business</b>	<b>07</b>
<b>Three-Month Goals</b>	<b>08</b>
<b>Content + Graphic Design Packages</b>	<b>09</b>
<b>Social Media Graphic design Packages</b>	<b>10</b>
<b>Contact Us</b>	<b>11</b>





“Marketing Tells A Story,  
Conversion Turns It  
Into Results



# Mission and Vision



## Mission

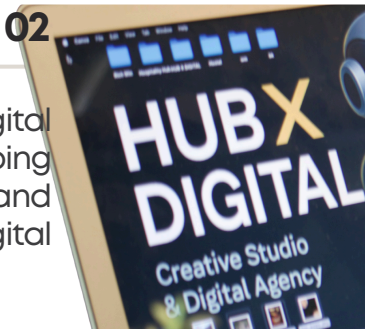
01

Our mission is to combine real hospitality experience with digital strategy to deliver high-quality marketing solutions that help hotels grow with trust, clarity, and consistency.

## Vision

02

Our vision is to become a trusted digital partner for hospitality businesses, helping owners grow smarter, work smoother, and succeed through innovative ideas and digital solutions.



# Who We Are

We are not just a digital marketing agency.  
We come from the hospitality world.

Our team has real-life hotel experience — from daily operations, guest handling, room presentation, service flow, to understanding how travelers think before they book a hotel.

Because of this background, we don't create content just to "look good online."  
We create content that reflects how a real guest experiences a hotel.

Today, we work closely with hotels and hospitality businesses, helping them build a strong digital presence through Facebook and TikTok — not by aggressive advertising, but by building trust, emotion, and consistency.

What makes us different from previous agencies is simple:  
We don't guess what hotel marketing should look like — we already know.

We understand:

- What guests notice first
- What makes them trust a hotel
- What content influences booking decisions

That's why our approach is practical, experience-based, and focused on long-term brand value — not just posting content for short-term results.



**Wai Phyo  
Maung @  
Richy**

cp-Founder &  
CINO



# What We Do

- **Social Media Marketing (Fb, Tiktok, Linkedin ,Viber, IG)**

---

- **Perosnal Branding photo**

---

- **Event Photo / Video Service**

---

- **Logo Creation**

---

- **Graphic Design and Content Writing**

---

- **Video Creations**

---

- **NFC Solutions ( Digital Business Card / Info Stand )**

---




# How We Will Promote Your Business

## #1 Experience-Based Content Creation

We create content based on real hotel experiences — not stock visuals or generic marketing.

## #2 Platform-Specific Strategy (Facebook & TikTok)

Each platform has a different role. Facebook focuses on trust and inquiries, while TikTok focuses on reach and awareness.

## #3 Consistent Branding & Visual Direction

We maintain consistent branding through tone, visuals, and messaging across all content.

## 4 Smart Distribution & Optimization

We optimize posting time, content format, and performance to maximize results.



# Three-Month Goals



## Brand Foundation & Content #1

Establish a consistent hotel brand image across Facebook and TikTok with high-quality, well-planned content that reflects real guest experience.

## Audience Engagement & Trust Building #2

Increase audience engagement and rebuild trust through authentic visuals, clear messaging, and experience-based storytelling.



## Inquiry Flow & Performance Tracking #3

Create a smoother inquiry flow and track performance clearly, focusing on reach, engagement, and message inquir





**HUB X Digital**  
Creative Studio & Digital Agency

# SOCIAL MEDIA

## Marketing Service

### Silver

Facebook Only  
480,000 MMK

- 8 Post Per month
- Content Creation
- CreativeDesign
- Hashtag Optimization
- 3 Competitor Research
- Caption copy writing CTA
- 5 Group share
- Monthly campaign Report

### Gold

Facebook Only  
580,000 MMK

- 10Post Per month
- Content Creation
- CreativeDesign
- Hashtag Optimization
- 6 Competitor Research
- Caption copy writing CTA
- 10 Group share
- Monthly / weeklycampaign Report
- key word research

### Platinum

Facebook & TikTok  
980,000 MMK

- 10Post & 4 sales video Per month
- Content Creation
- CreativeDesign
- Hashtag Optimization
- 6 Competitor Research
- Caption copy writing CTA
- 10 Group share
- Monthly / weeklycampaign Report
- key word & trand research



**HUB X Digital**

Creative Studio & Digital Agency

# TikTok Marketing Pricing Overview

**ALL PRICES ARE LISTED IN MMK**

- PROJECT TIMELINE RANGES FROM 7 TO 14 WORKING DAYS, DEPENDING ON THE NUMBER OF REVISIONS.
- A 50% ADVANCE PAYMENT IS REQUIRED TO BEGIN THE PROJECT.
- 2 TIMES REVIEWED.
- DURATION : 50 SEC TO 1 MIN .
- FINAL FILES WILL BE DELIVERED UPON FULL PAYMENT.
- WE LOOK FORWARD TO COLLABORATING WITH YOU TO ENHANCE YOUR BRAND IMAGE AND DIGITAL PRESENCE.

	Normal Quality	High Quality
Video Quantity	4 Videos	4 Videos
Price	440,000 MMK	640,000 MMK
Camera Type	Osmo Pocket 3	Canon 80 D
Video Grapher	1 Videographer	1 Videographer
Lighting	1 Llighting	Full lighting Set
Crew	No Crew	1 Crew
Script writer on Shooting	No	Yes
Shooting Days	1 Days	1 Days
Editing Days	7 Days (Office Day)	7 Days (Office Day)
Reports	No	Yes



**HUB X Digital**  
Creative Studio & Digital Agency



**HUB X Digital**  
Creative Studio & Digital Agency

# Have Questions? Contact Us



Phone

**095077828**



Email

**hubxtag@gmail.com**



Website

**www.hubxtap.com**



Address

**No. 15, Botayza 4<sup>th</sup> Street.Thuwanna.**

